



## Adopt-a-Day Challenge

*Build, Learn, Lead as a Team*

*Winnipeg's unique turn-key team building experience!*



Bring together your staff, clients, suppliers, family and friends to build a home with Habitat. Our Adopt-a-Day Challenge gives your group a great opportunity to team build while assisting us with building safe, decent, and affordable homes for purchase by low-income working families. Partnering with Habitat for Humanity Winnipeg is the perfect way to celebrate the milestones in your organization's history or to build stronger employee teams, all the while effectively promoting your community responsibility through association with our internationally recognized brand.

**No construction experience is required!** We teach you all you need to know! We host your group at our construction site and our Crew Leaders will put you to work. The duties will coincide with our build activities and we will schedule your team based on your availability.

Habitat for Humanity Winnipeg's **Adopt-a-Day Challenge is a fundraising program** and requires a minimum donation of \$200\* per person or \$300\* per person for a Saturday. This donation includes lunch, snacks and beverages, a Habitat T-shirt, and loan of hard hat and steel-toe safety boots for those who don't have them. It also includes a safety training course in advance of your build, and a Habitat presentation to your team. We recommend that each of your team members bring a hammer, utility knife, carpenter's pencil, apron or tool belt, tape measure, CSA approved safety glasses, and work gloves.

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*Building homes. Building hope.*

**Consider an Adopt-2-Days.** If one day leaves your team wanting more, then for a minimum donation of \$300\* per person, or \$400\* if including a Saturday, your team can be scheduled for two consecutive build days.

If the donation amounts have you questioning your ability to participate, **consider fundraising to reach your goal.** Some companies choose to give the donation on behalf of their employees, while others encourage their employees to designate their charity pledges (e.g. United Way or All Charities) to Habitat to fulfill the donation. Other companies ask their employees to fundraise all or a portion of the donation. We can help your employees reach their goal! Habitat has an online fundraising tool that will allow participants to sign up as a member of your team so that they can email family, friends and colleagues to let them know that they're building with Habitat. This is an easy way for people to contribute to your campaign. Tax receipts are issued immediately once a credit card donation is submitted. Fundraising tools are available at [http://www.habitat.mb.ca/donate\\_fundraising\\_businesses.html](http://www.habitat.mb.ca/donate_fundraising_businesses.html)

Habitat for Humanity Winnipeg's Adopt-a-Day Challenge is great for team morale, corporate and community responsibility, and for low-income working families in our community. Your **group will also benefit\*\*** from a listing on our website, and the use of our logo for one year. In addition, you will receive a mounted picture of your team(s) and an invitation to the home dedication where the keys are officially presented to the new homeowners! If the donation is \$5,000 or more, then your company will also be included in our annual report and a thank you advertisement in a major Winnipeg newspaper at the end of the year.

We are eager to have you join us on a build and I would be happy to discuss any further questions with you! Please contact Kim Wilson, Director, Fund Development, at (204) 235-2400, or at [kwilson@habitat.mb.ca](mailto:kwilson@habitat.mb.ca).

\*If you are with a not-for-profit organization, please contact us for reduced donation amounts.

\*\* Certain minimums apply.

